



# FREQUENTLY ASKED QUESTIONS

## **HOW WILL WE RAISE ENOUGH DOLLARS TO RENOVATE AND EXPAND THE SUTTON COMMUNITY HOME?**

We will raise money by engaging anyone who has a connection to Sutton, the Community Home and the progress of our community. We will pursue opportunities with individuals, couples, organizations, faith groups, businesses, foundations and government institutions. The more people we have involved, the wider our net for securing gifts and donations.

## **WHO WILL OWN IT?**

The management of the new facility will continue as is, currently run by a board of community members, with a locally employed administrator.

## **HOW MUCH MONEY IS NEEDED OVERALL TO UPDATE THE HOME?**

The current estimated cost for the updated facility is \$5.5 million to \$6 million.

## **WHAT WILL HAPPEN TO THE CURRENT RESIDENTS DURING THE BUILDING PROCESS?**

Plans call for the construction of our facility to occur in several phases. This will allow for the housing of all residents in a wing of the updated facility during the building process. We will take precise measures to ensure current residents remain comfortable during the move. This remains our top priority.

## **WHY ARE WE BUILDING ON TO THE ADMINISTRATION SIDE FIRST BEFORE RENOVATING THE RESIDENT ROOMS?**

Our highest priority is our residents. To ensure we do not displace residents during the construction process and to ensure their comfort, we must expand our facility first. This will allow us to move residents as needed during the later stages of construction and have a seamless transition during our updates. If we can secure enough funding upfront, we will ensure that both updates occur almost simultaneously.

## **WHY DO WE NEED AN UPDATED FACILITY?**

The current building, constructed in 1964, has serious mechanical issues, which lead to extremely high repair costs. If we do not renovate our facility, these costs will continue to rise and ultimately lead to us having to close the facility. In addition, the residential room sizes need to be expanded and more accessible for those with mobility issues.

## **WHY ARE WE NOT BUILDING A NEW FACILITY?**

Our board has conducted an exhaustive approach exploring the various possibilities for the home. When looking at constructing a new facility, the project became entirely cost-prohibitive with no room for downward adjustment. By using the newer roof and exterior, and the corridor walls while completely gutting the rest, the project cost will be cut nearly in half of building new.

## **HOW CAN WE BE SURE THIS FACILITY WILL SERVE THE NEXT GENERATIONS?**

We have formed a building committee to do extensive research on the needs of the home to meet future demands. This will allow future generations to enjoy the facility that will last for several decades.

## **WILL THE UPDATED HOME HOUSE MORE RESIDENTS THAN THE CURRENT FACILITY? ARE THERE PLANS TO EXPAND THE TOTAL NUMBER OF BEDS?**

We are planning to add two rooms to our overall capacity at the Home. However, we will maintain our current licensure at 31 "rights to beds".





## **WE RAISED MONEY IN A PREVIOUS EFFORT. WHERE DID IT GO?**

We started an effort to raise funds in 2019 that ended due to the unforeseen pandemic. The funds we raised from that effort were spent to construct our plans for renovating and expanding the community home and to launch this campaign.

## **CAN I RECEIVE RECOGNITION FROM MONIES I GAVE IN OUR PREVIOUS EFFORT?**

We will add your previous gift along with a gift you may give during our current effort for a cumulative total. This can then be counted toward a memorial or recognition for our effort going forward.

## **CAN I ALLOCATE WHERE MY DONATION WILL BE SPENT?**

Yes! When making donations, a donor sets the rules for their gift. Typically, benefactors allow leadership to use the donation as it sees fit. However, please know there will be several options available for you to allocate your funds.

## **CAN I DEDUCT THIS DONATION ON MY TAXES?**

Absolutely! The Sutton Community Home Foundation is a tax-exempt entity, which allows for the deduction of donations. Gifts to the campaign are tax deductible to the fullest extent of the law. Donors with specific questions regarding tax deductibility should contact their financial adviser.

## **WHAT IS A CAPITAL CAMPAIGN?**

A capital campaign is a community-wide effort designed to raise funding for a project that the normal course of conducting business cannot support. Donors fulfill commitments by making a gift either paid in full immediately or over a pledge period – in this case, up to three years. Throughout the campaign, the Sutton Community Home leadership and campaign volunteers will work to educate and inform everyone on the campaign and its progress, while also encouraging support.

## **WHY EMPHASIZE PLEDGES?**

Pledges allow donors to consider giving more than is possible through one-time gifts. Any commitment is easier to make if we know we can do it over time. We buy homes and cars and make so many other commitments this way. Pledge-type giving allows us to truly consider doing our best and being our most generous.

## **HOW CAN I GIVE A GIFT TO THE CAMPAIGN?**

There are many ways to contribute, including:

- Gifts made by cash, check or credit card
- Gifts of securities - stocks, bonds, mutual funds
- Donor-advised funds
- IRA distributions or RMDs
- Estate gifts
- Life Insurance
- Corporate or personal matching gifts
- Gifts of grain, livestock, or land

## **WHAT HAPPENS IF I AM UNABLE TO FULFILL MY PLEDGE?**

Pledging is a promise to give. Sometimes situations may prevent a person from honoring their full pledge, while other events may allow a person to increase his or her pledge. If you need to modify your pledge or put it on hold, contact the Sutton Community Home Foundation.

## **IN THE PAST THE HOME HAS USED A LOT OF AGENCY STAFFING, WHY?**

For several years, the Home did use agency staffing primarily during and post COVID. Now, through the diligent work of the administration at the Home, this cost and use have come down dramatically. We are working in earnest to have no agency contracts and minimal occurrences due to sick time that happens. The strategy has been two-fold: 1) to offer employee benefits to new and current staff, and 2) to retain and train home-grown talent that lives in or near the Sutton community. This is a win-win for the Home and for Sutton as it provides lower overall costs and increases local employment.

## **DOES THE HOME EVEN MAKE A PROFIT?**

The Home operates as a nonprofit entity. We want to be able to offer our services to our community at the best cost possible while ensuring our residents receive the care and attention they deserve. The Home can operate with a positive net in overall revenue when our facility is almost at capacity. Bringing the needed updates, renovation and expansion will help ensure we keep maintenance costs down. Also, the move to retain, train and hire local staff has dramatically affected our bottom line to operate in the black.